



Network  
South Africa

# ANNUAL GENERAL MEETING

24 April 2023

ONLINE

# AGENDA



HUMAN RIGHTS



LABOUR



ENVIRONMENT



ANTI-CORRUPTION

1. Introduction & Overview: Mpumi Madisa, Chairperson of the Board
2. Chairperson's Remarks to the AGM
3. Annual Report & Financials 2022: Dr Achieng Ojwang, ED
4. Looking Ahead 2023
5. Discussions
6. Vote of Thanks & Closure



United Nations  
Global Compact

# Board of Directors since 2022: Global Compact Network SA



## Top Row:

Mpumi Madisa (Bidvest);  
Dr Achieng Ojwang  
(Executive Director);  
Dean Morris Mthombeni  
(GIBS);  
Bertina Engelbretch (Clicks  
Group)



## Middle Row:

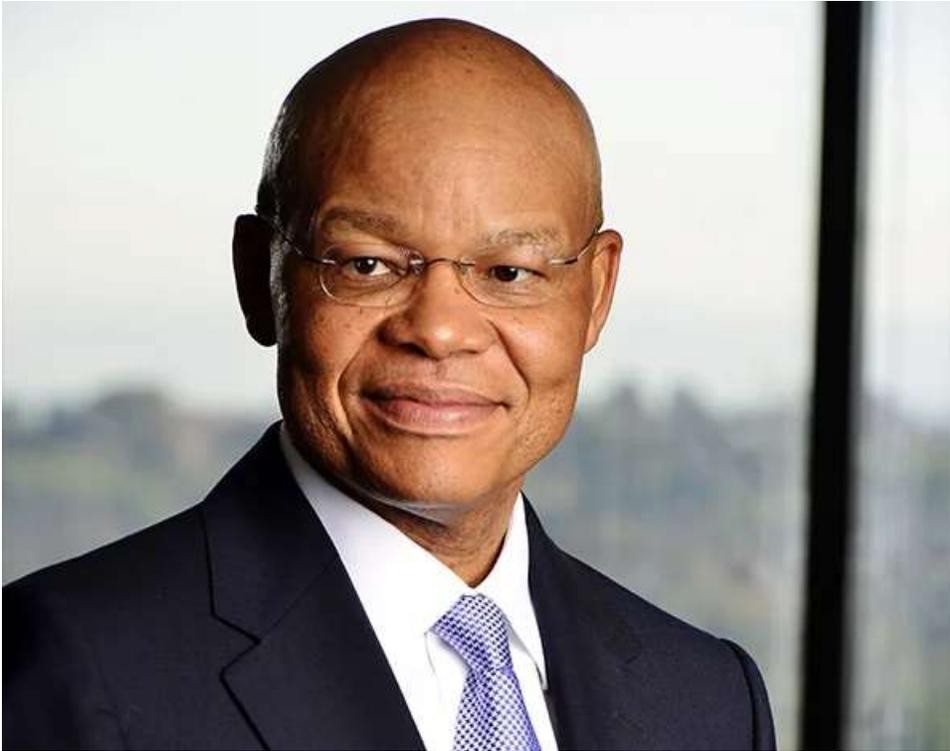
Dr Ayodele Odusola  
(Interim UN Resident  
Coordinator); Phuthi  
Mahanyele-Dabengwa  
(Naspers); Kgomotso  
Tshaka (AngloGold  
Ashanti); Tanya Dos  
Santos (Investec).



## Bottom Row:

Natascha Viljoen (Anglo  
American); Israel Noko  
(NPI Governance  
Consulting); Kathleen  
Ebersohn-Khuvutlu (Old  
Mutual)

# Incoming GCNSA Board Member



**Fani Titi**  
**CEO of Investec Group**

# Key Issues for Attention of the AGM



HUMAN RIGHTS



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ENVIRONMENT



ANTI-CORRUPTION

1. Note Audited Annual Financials
2. Note GCNSA Statutes- Send us any comments/questions
3. Note Key New Work Areas for 2023/24
  - The Voluntary National Review on the SDGs: A call to action
  - New Focus on GBV and Private Sector Response
  - A scaled up Focus on Youth & SDG Innovation 2024



United Nations  
Global Compact

# OUR STRATEGY

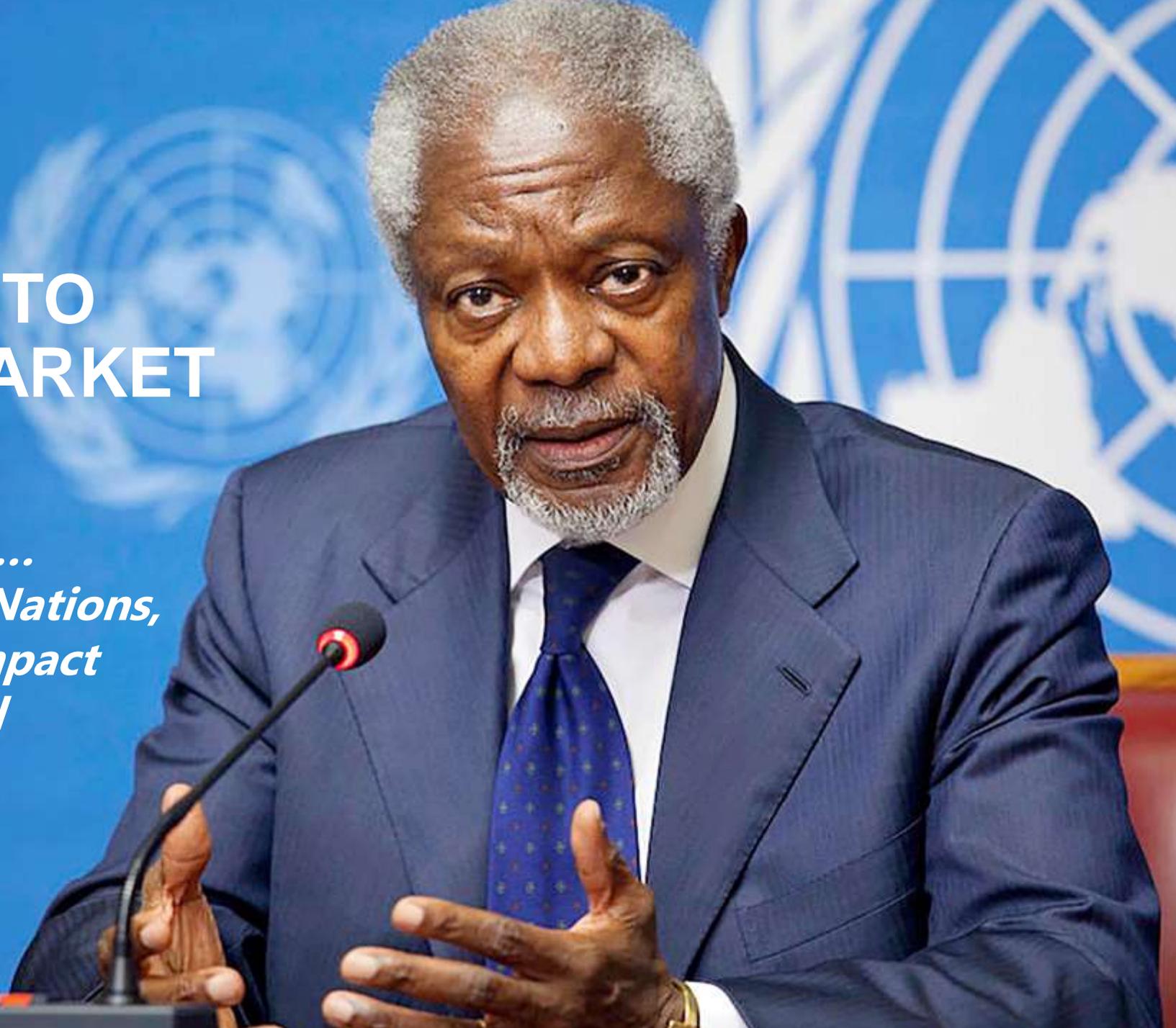


THE WORLD IN 1999

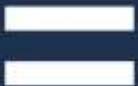
# A HUMAN FACE TO THE GLOBAL MARKET

“ *I propose that you,  
the business leaders...  
and we, the United Nations,  
initiate a global compact  
of shared values and  
principles .....*

Kofi Annan, UN Secretary-General (1997–2006)



# A PRINCIPLES BASED APPROACH

 <b>HUMAN RIGHTS</b>	 <b>LABOUR</b>
 <b>ENVIRONMENT</b>	 <b>ANTI-CORRUPTION</b>

<b>1</b> NO POVERTY 	<b>2</b> ZERO HUNGER 	<b>3</b> GOOD HEALTH AND WELL-BEING 	<b>4</b> QUALITY EDUCATION 	<b>5</b> GENDER EQUALITY 	<b>6</b> CLEAN WATER AND SANITATION 
<b>7</b> AFFORDABLE AND CLEAN ENERGY 	<b>8</b> DECENT WORK AND ECONOMIC GROWTH 	<b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE 	<b>10</b> REDUCED INEQUALITIES 	<b>11</b> SUSTAINABLE CITIES AND COMMUNITIES 	<b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION 
<b>13</b> CLIMATE ACTION 	<b>14</b> LIFE BELOW WATER 	<b>15</b> LIFE ON LAND 	<b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS 	<b>17</b> PARTNERSHIPS FOR THE GOALS 	

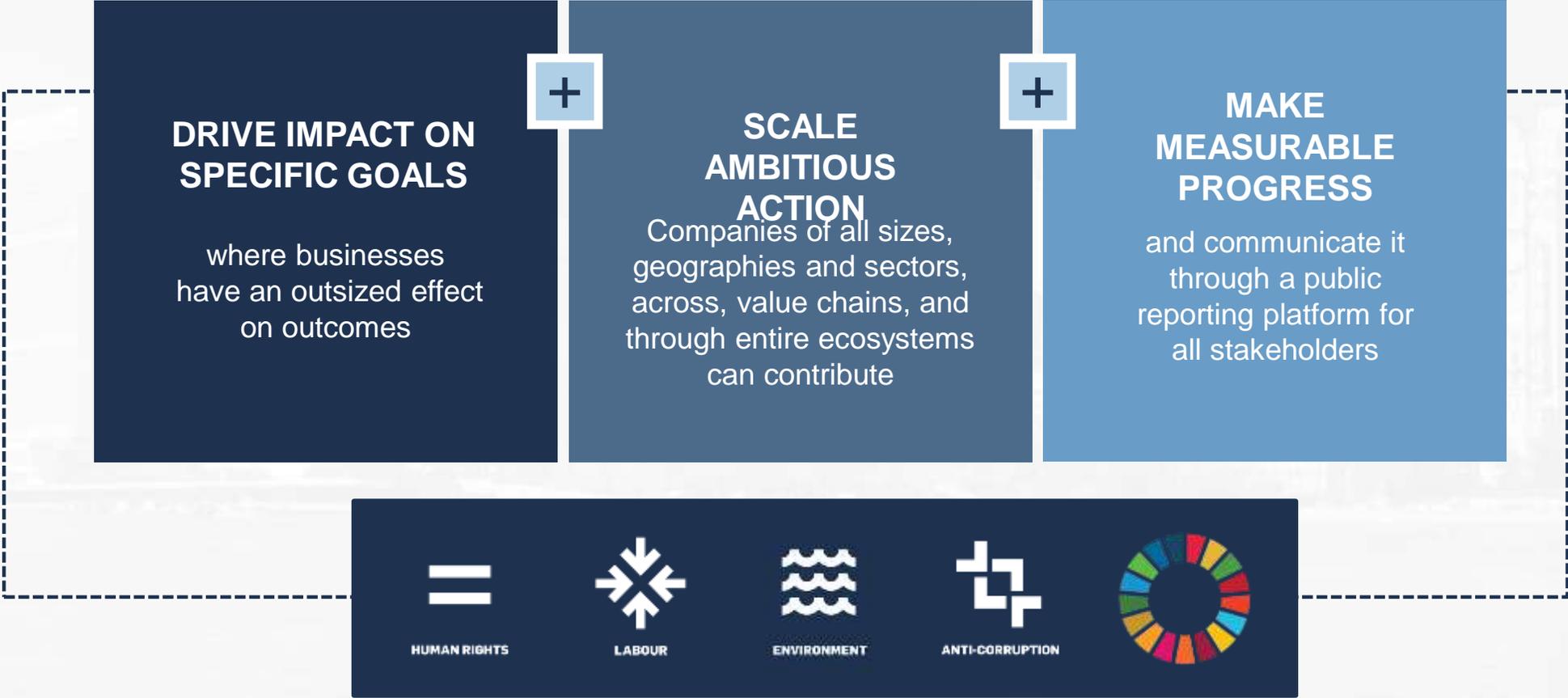
# THE GLOBAL COMPACT: STRATEGIC AMBITION

Accelerate and scale the global collective impact of business by upholding the Ten Principles and delivering the SDGs through accountable companies and ecosystems that enable change

**WE ENABLE  
COMPANIES**



# PARTICIPATING COMPANIES ACHIEVE SUSTAINABLE VALUE BY DELIVERING MEASURABLE IMPACT TO THE WORLD'S MOST PRESSING CHALLENGES



# GCNSA 2021 -2023 STRATEGIC PRIORITIES

## Build

- Launch the new Communication on Progress (CoP)
- Pursue programmatic fundraising
- Implement the revised Business Model for 2022-2023
- Enhance UN Relations

## Reach

- Advance business membership growth
- Implement SME strategy to target participation and engagement

## Engage

- Channel Programming through redesigned Delivery Channels
- Augment Strategic Events, including through hybrid models
- Deepen and expand Accelerators
- Drive Company Behaviour Change on Priority Issues

# BY DRIVING GLOBAL IMPACT ON SPECIFIC GOALS

FOCUS AREAS WHERE BUSINESS HAVE AN OUTSIZED EFFECT ON OUTCOMES



# A New Strategic Direction for GCNSA 2023

The GCNSA Board convened a strategy session during November 2022. In order to strengthen our value proposition and to drive growth and impact, GCNSA strategic focus for 2023 are the following:

1. A sector approach to delivery of the SDGs/ESG value.
2. Segmented value proposition and approach for SMEs
3. A data-centric approach to sustainability thought leadership
4. Stronger partnerships and alignment with like-minded organisations in the landscape
5. Leverage more the GC convening power to support & network SMEs

# SCALE AMBITIOUS ACTION

COMPANIES OF ALL SIZES, GEOGRAPHIES AND STAGES OF SUSTAINABILITY

FOCUS AREAS WITH IMPACT GOALS



CONNECT, LEARN, LEAD, COMMUNICATE

PORTFOLIO OF ENGAGEMENT OPPORTUNITIES\* THAT SCALE CHANGE ACROSS 69 LOCAL NETWORKS AND 160 COUNTRIES, MNCs-> SMEs:

Events



The Academy



Peer Learning Groups



Accelerators



Policy Advocacy & Campaigns



Think Labs



Photo: Katie Rodriguez/Unsplash

Company value

Being part of a Global network

Access to learning, innovation & partnerships

Demonstrating citizenship & good governance

Business competitiveness through responsible practice

End products

SA Network initiatives  
(Human Rights, Gender Equality,  
Business & Youth, Anti-corruption,  
Climate)

Leverage off individual company initiatives

Innovative concept and model design

Coordination of private sector SDG action

Core processes



Core competences

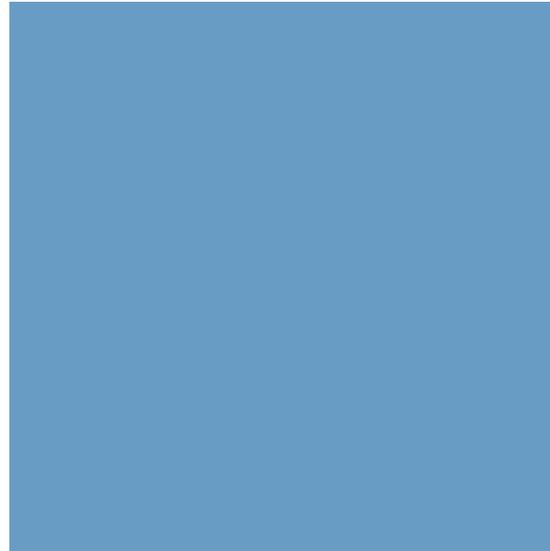
Member driven approach

Global connectivity and compacting

Safe platform for conversations and collaboration

Innovation and shared learning

# 2022 HIGHLIGHTS



# 2022 FINANCIALS

GLOBAL COMPACT NETWORK SOUTH AFRICA NPC  
REGISTRATION NO. 2018/073580/08

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## STATEMENT OF FINANCIAL POSITION AS AT 31 DECEMBER 2022

Note	2022 R	2021 R
<b>ASSETS</b>	<b>11 001 279</b>	<b>7 996 062</b>
<b>Non current assets</b>	<b>61 426</b>	<b>44 498</b>
Equipment	61 426	44 498
<b>Current assets</b>	<b>10 939 853</b>	<b>7 951 564</b>
Accounts receivable	119 770	630 300
Cash and cash equivalents	10 820 083	7 313 214
<b>Total assets</b>	<b>11 001 279</b>	<b>7 996 062</b>
<b>RESERVES AND LIABILITIES</b>	<b>11 001 279</b>	<b>7 996 062</b>
<b>Reserves</b>	<b>10 745 658</b>	<b>7 271 590</b>
Accumulated surplus	10 745 658	7 271 590
<b>Current liabilities</b>	<b>255 621</b>	<b>724 472</b>
Deferred membership fees	119 770	630 300
Provision for leave pay	135 851	86 122
<b>Total reserves and liabilities</b>	<b>11 001 279</b>	<b>7 996 062</b>

GLOBAL COMPACT NETWORK SOUTH AFRICA NPC  
REGISTRATION NO. 2018/073580/08

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## STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 DECEMBER 2022

Note	2022 R	2021 R
<b>INCOME</b>	<b>8 771 816</b>	<b>6 619 083</b>
Grants and donations	100 000	-
Membership fees	8 162 743	6 482 572
Reimbursements	33 313	-
Interest received	475 760	136 091
<b>EXPENDITURE</b>	<b>5 297 748</b>	<b>3 668 137</b>
Accounting fees	48 253	43 967
Audit fee	-	25 399
Bank charges	5 881	5 098
Banners and branding	14 152	760
Computer costs	17 661	18 618
Consulting fees	205 059	73 206
Depreciation	37 298	27 231
Entertainment and refreshments	43	-
Event costs	6 024	-
General expenses	2 082	-
Postage and courier	3 309	82
Printing and stationery	-	8 417
Programme costs	640 807	93 584
Provision for leave pay	49 729	(643)
Publications and communication	63 974	52 545
Repairs and maintenance	-	440
Salaries, wages and contributions	4 018 372	3 315 498
Subscriptions	-	12 000
Travel and accommodation	121 325	-
Website costs	3 739	10 873
<b>SURPLUS FOR THE YEAR</b>	<b>3 474 068</b>	<b>2 930 925</b>

GLOBAL COMPACT NETWORK SOUTH AFRICA NPC  
REGISTRATION NO. 2018/073580/08

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## STATEMENT OF CHANGES IN RESERVES FOR THE YEAR ENDED 31 DECEMBER 2022

	Accumulated Surplus R	Total R
Balance at 31 December 2020	4 341 064	4 341 064
Surplus for the year	2 930 925	2 930 925
<b>Balance at 31 December 2021</b>	<b>7 271 990</b>	<b>7 271 990</b>
Surplus for the year	3 474 068	3 474 068
<b>Balance at 31 December 2022</b>	<b>10 745 658</b>	<b>10 745 658</b>

GLOBAL COMPACT NETWORK SOUTH AFRICA NPC  
REGISTRATION NO. 2018/073580/08

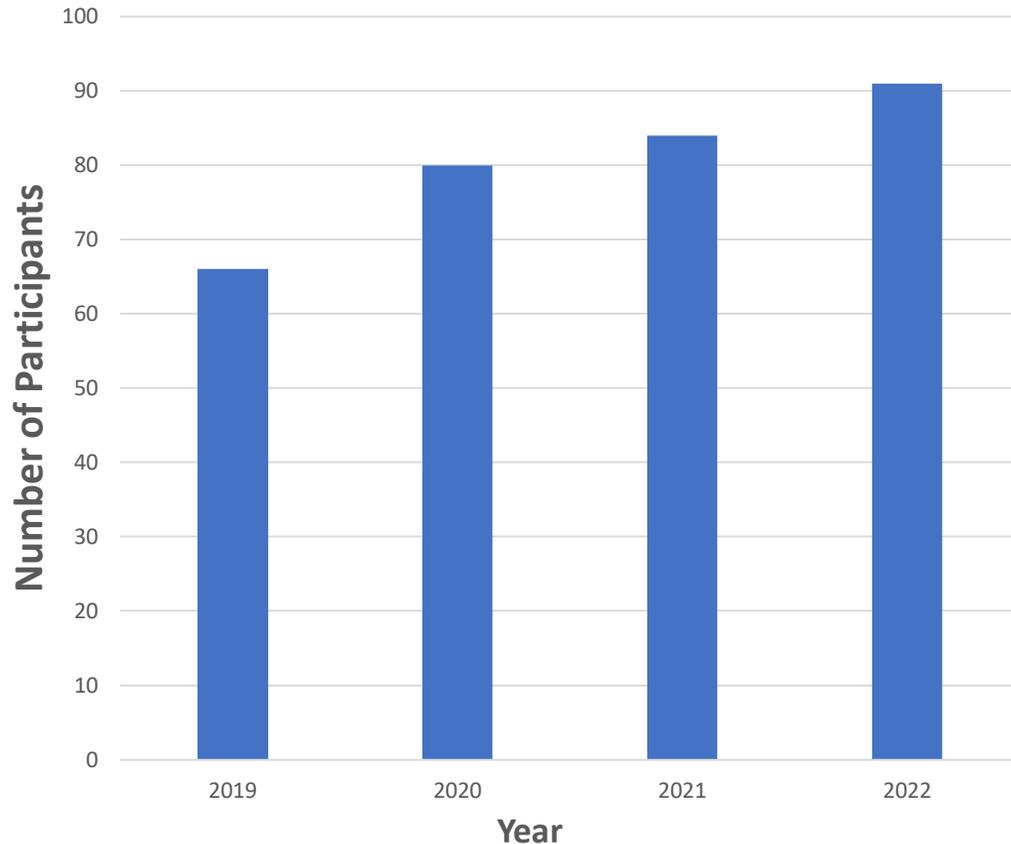
Page 8

## STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 DECEMBER 2021

Note	2022 R	2021 R
<b>Cash flows from operating activities</b>		
Cash receipts from funders and membership	7 777 476	6 784 122
Cash paid to programme, suppliers and employees	(4 602 140)	(2 063 096)
<b>Cash generated from operations</b>	<b>3 085 336</b>	<b>2 801 023</b>
Interest received	475 760	136 091
<b>Net cash inflow from operating activities</b>	<b>3 561 096</b>	<b>2 937 114</b>
<b>Cash flows (utilised in) investing activities</b>	-	-
<b>Cash flows from financing activities</b>	<b>(54 227)</b>	<b>(43 497)</b>
Acquisition of assets	(54 227)	(43 497)
<b>Net increase in cash and cash equivalents</b>	<b>3 506 869</b>	<b>2 893 617</b>
<b>Cash and cash equivalents at beginning of year</b>	<b>7 313 214</b>	<b>4 399 597</b>
<b>Cash and cash equivalents at end of year</b>	<b>10 820 083</b>	<b>7 313 214</b>

# YEAR ON YEAR PARTICIPANT GROWTH

## Total Participant Growth



GCNSA grew by **19%** in its Participant base, making the **total number of GCNSA Participants 91.**

A total of **16 Organisations** joined in 2022

These new Participants comprise of large and medium-sized companies as well SMEs and an NGO

The 2022 Participant **retention rate was 98%**

**19%**

**98%**

Retention Rate

# New joiners 2022 - Present



ARUP



CRYSTEL HEADSET



intellidex<sup>®</sup>



# 2022 PROGRAMMES



# ACCELERATORS



- **MULTI-MONTH DEVELOPMENT PROGRAMMES** based on thought leadership, best practices and resources
- **DESIGNED TO GENERATE CORPORATE BEHAVIOR CHANGE** and outcomes at scale with a view to reach 1000+ companies
- **COMBINES A DIVERSE SET OF ENGAGEMENT OPPORTUNITIES** such as awareness-raising campaigns, trainings, mentoring and blended learning
- **OFFERS BOTH GLOBAL AND LOCAL ENGAGEMENT** with at least 70% of activities delivered by Global Compact Local Networks on the ground
- **DESIGNED TO DELIVER** concrete company-specific outcomes

SDG  
AMBITION

CLIMATE  
AMBITION

TARGET  
GENDER  
EQUALITY

BUSINESS  
& HUMAN  
RIGHTS

SDG  
INNOVATION

# 2022 SDG AMBITION ACCELERATOR (ROUND 2)



Mainstream the Ten Principles and the Global Goals into business strategy, operations and stakeholder engagement

The **SDG Ambition Accelerator** supports companies to:

- Strategically prioritize actions that will accelerate a company's contribution to the 2030 Agenda
- Set targets aligned with absolute benchmarks that today may seem aspirational but are critical to spearhead the transformation of economies and societies
- Approach sustainability management differently and design new systems integrating the SDGs
- Build a business case and generate sustainability buy-in from your company

# 2022 SDG AMBITION ACCELERATOR (ROUND 2)

*11 Companies*

# 2022 YOUNG SDG INNOVATOR PROGRAMME (ROUND 3)

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## The Young SDG Innovators Programme is designed to:

- Engage high-performing employees at companies participating in the UN Global Compact, who are 35 years or younger and have an interest in business model innovation, sustainability and disruptive technologies
- Advance company sustainability efforts by driving innovation and delivering tangible solutions with potential market value for your company
- Accelerate integration of the SDGs into company business strategy through collaboration, innovation and knowledge sharing 6-
- Provide opportunities for mentorship and leadership in the programme, collaborate with innovation experts, and share best practices Tools, resources

# 2022 YOUNG SDG INNOVATOR PROGRAMME (ROUND 3)

15 Companies  
46 Innovators



# 2022 CLIMATE AMBITION ACCELERATOR (ROUND 2)

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## The Climate Ambition Accelerator supports companies to:

- Gain a clear understanding of the Science Based Targets Initiative (SBTi) and the net-zero concept, including methodologies, requirements, processes, benefits, and applicability
- Learn how to set science-based emission reduction targets to achieve net-zero by 2050
- Motivate investors, leadership, employees, and shareholders with an emission reduction plan that sets your organization apart in the market
- Learn from peers and share insights in group sessions
- Gain access to Industry experts

# 2022 CLIMATE AMBITION ACCELERATOR (ROUND 2)

17 South African companies out of 35 from Africa Region

					
					
					 CLIMATE AMBITION ACCELERATOR 

# 2022 TARGET GENDER EQUALITY PROGRAMME (ROUND 3)

## The Target Gender Equality Programme supports Business to:



- Understand their current gender equality performance through the facilitated use of the Women's Empowerment Principles Gender Gap Analysis Tool
- Confidently set ambitious and realistic corporate targets for women's representation and leadership
- Demonstrate commitment and action to employees, investors and other stakeholders
- Engage in accelerated learning opportunities, identify enabling policies and practices, and develop a tailored action plan to support accountability.
- Engage in peer learning and access experts to support the gender equality strategy

# 2022 TARGET GENDER EQUALITY PROGRAMME (ROUND 3)

11 Companies  
21 Participants

# 2023 GLOBAL ACCELERATORS IN DEVELOPMENT

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There are currently 2 x Global Accelerators in development by the UN Global Compact.



These Accelerators will be offered to local networks to implement depending on relevance in the national context.

Both Accelerators are relevant to the South African context.

M & E FRAMEWORK DEVELOPMENT

WE NEED COMPANY IMPACT  
STORIES!

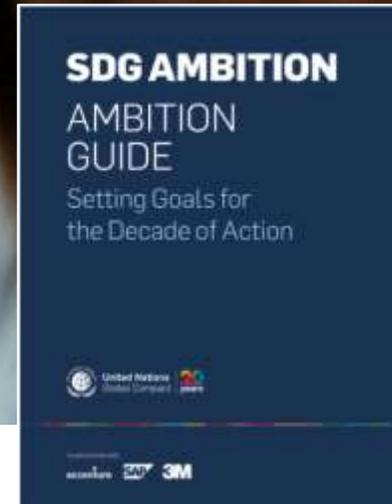


United Nations  
Global Compact

# GUIDANCE

## UN GLOBAL COMPACT LIBRARY

# IMPROVING WAGES TO ADVANCE DECENT WORK IN SUPPLY CHAINS



[unglobalcompact.org/library](https://unglobalcompact.org/library)

# TOOLS

## WEPS GENDER GAP ANALYSIS TOOL, SDG ACTION MANAGER AND DECENT WORK TOOLKIT FOR SUSTAINABLE PROCUREMENT



Take action.  
Track progress.  
Transform the world.



# LEARNING EXPERIENCES

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## Fast-track your sustainability strategy and skills with the Academy

The premiere e-learning platform from the UN Global Compact



# Academy

## ABOUT THE ACADEMY

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- Innovative online learning experiences across dozens of key topics and formats
- Insights and best practices from world-class experts, changemakers and practitioners
- Open to all employees of participating companies to help you scale learning and impact
- Access to company-wide reporting and certificates of completion

# LEARNING EXPERIENCES

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## Academy

**Foundational  
e-learning  
courses**

**Deep-dive  
workshops**

**Live regional  
exchange  
sessions**

**In-depth  
learning  
plans**

**Changemaker  
series**

**Available in  
multiple  
languages**

## UPCOMING TOPICS

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- Biodiversity
- Transformational governance
- Anti-corruption
- Executive pay
- Male allyship in gender equality
- Living wage
- Just transition
- SME sustainability
- Ambitious goal-setting for the SDGs

# Global, Regional & Local Engagements



# 2022 GLOBAL ENGAGEMENTS

## TGE Live and Ring the Bell Highlights:

**15 MARCH 2022**  
#TargetGenderEquality

**ACTION DIALOGUE – ACCELERATING THE PACE OF CHANGE IN CORPORATE SOUTH AFRICA**

**ACHIANG DJWANG**  
Global Compact Network South Africa

**MARCEL KORTH**  
Anglo American

**BERTINA ENGELBRECHT**  
Chief Executive Officer  
Clicks Group Limited

**15 MARCH 2022** #TargetGenderEquality **REGISTER TODAY**

8th Annual Ring the Bell for Gender Equality – Gender Equality today for a sustainable tomorrow.

Panel discussion hosted by the JSE Chief Risk Officer	Women in ETF's SA Co-Chairperson	I&M Human Capital Executive	MTN Group Chief Sustainability & Corporate Affairs Officer

## Uniting Business Live

**UNITING BUSINESS LIVE** YOUNG SDG INNOVATORS Global Compact Network South Africa

**The Future is Now: Young Professionals** 10:30 a.m.–12:30 p.m. EDT  
Innovation for the SDGs

Quinton Paulse Supt. Strategic Environmental Projects Sibanye-Stillwater	Thabileng Mthabi Supt. Strategic Environmental Projects Sibanye-Stillwater	Marcelle Ferreira Environmental Compliance Supervisor Sibanye-Stillwater	Sarel Barnard Unit Manager: Finance Sibanye-Stillwater

**20 SEPTEMBER 2022** #UnitingBusiness

Participants from the MTN and Sibanye-Stillwater teams showcasing their solutions at Uniting Business Live

**UNITING BUSINESS LIVE** YOUNG SDG INNOVATORS Global Compact Network South Africa

**The Future is Now: Young Professionals** 10:30 a.m.–12:30 p.m. EDT  
Innovation for the SDGs

Nomonde Nyamande Graduate Intern MTN South Africa	Basetsana Moganang Graduate: Sustainability MTN South Africa	Amogelang Maluleke Graduate Intern MTN South Africa

**20 SEPTEMBER 2022** #UnitingBusiness

# 2022 Regional Engagements: Uniting Business Africa at COP 27



Naspers participating on the Panel on Green Supply Chains at COP 27

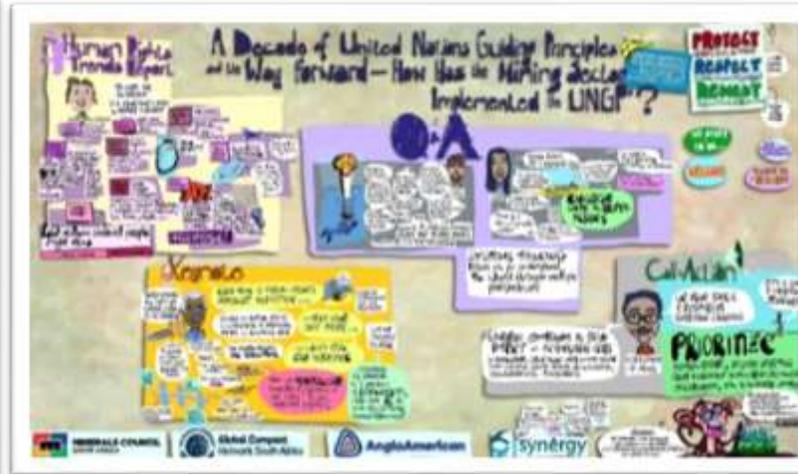


Vodacom at COP27: Panel on Improving Africa's food security through scaled up climate adaptation

# THE COMPACT DIALOGUES ON THE SDGs



Dialogue on integrating the SDGs into ESG Strategy in Business, the case study of Redefine Properties



Dialogue in partnership with the Minerals Council of South Africa on Human Rights..



Dialogue in collaboration with Corruption Watch. Created awareness on anti-corruption, a case study of EOH



Discussing women in Climate Action, and opportunities for women's inclusion as South Africa transitions to a low carbon economy.

# Open House: The Business Case for Sustainability



**In efforts to recruit more Participant Companies, an Open House event was held for prospective companies. The event discussed the Business Case for Sustainability and a panel by UN Global Compact South Africa Participants shared impact stories about the value they derived from part of the GCNSA**

# SUSTAINABILITY LEADERSHIP: ABLC



**The Africa Business Leaders Coalition Roundtable in Johannesburg: CEOs discussing challenges and opportunities of Transitioning to a low Carbon Economy at the ABLC Roundtable**

# 11 SA CEOs Signed the ABLC Climate Statement for COP27



# THE YEAR AHEAD

## Some key changes under implementation



# ANNUAL CONTRIBUTIONS

COMPANY REVENUE TIERS BY ANNUAL GROSS SALES/REVENUE (USD)	PARTICIPANT	
	REQUIRED ANNUAL CONTRIBUTION (USD)	REQUIRED 2023 ANNUAL CONTRIBUTION (ZAR)
> 30 billion +	\$30,000 (USD)	R547,500.00
10–30 billion	\$25,000 (USD)	R456,250.00
5–10 billion	\$20,000 (USD)	R365,000.00
1–5 billion	\$15,000 (USD)	R273,750.00
500 million–1 billion	\$10,000 (USD)	R182,500.00
250–500 million	\$7,500 (USD)	R136,875.00
50–250 million	\$5,000 (USD)	R91,250.00
25–50 million	\$2,500 (USD)	R45, 625.00
<25 million	\$1,250 (USD)	R22,812.50

**Subsidiary Fees: If parent company's turnover is over USD 1 billion = USD 5000 in Local Network Fees. If below USD 1 billion= USD 2500 LN Fees**

**NB: Due to the fluctuations in the exchange rate, a standardised rate of ZAR 18.25 :1USD will be applicable to all participants in South Africa from January -31 May 2023.**

# We have a new, enhanced Communication on Progress



## CEO statement

Submitting the letter of continued support for the UN Global Compact now

through a new platform will be launched in March 2023, with a universal submission deadline of the 30<sup>th</sup> June each year.



## Questionnaire

Online completion of questions on corporate actions related to the Ten Principles and the

SDGs.



## Digital Platform

Both elements can be completed and submitted on the UN Global Compact website.

The enhanced  
Communication on  
Progress  
enables  
Companies to



Build credibility



Identify gaps



Track progress



Compare  
against peers



Learn

2022

# EARLY ADOPTERS FROM SA



# DELIVERING ACCELERATORS IN SA 2023



- **MULTI-MONTH DEVELOPMENT PROGRAMMES** based on thought leadership, best practices and resources
- **DESIGNED TO GENERATE CORPORATE BEHAVIOR CHANGE** and outcomes at scale with a view to reach 1000+ companies
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# GROWTH AREA 1: PRIVATE SECTOR RESPONSE TO GBVF

We are mobilising private sector response to GBVF aligning to National Strategic Plan through the following initiatives

## ***A. Scoping a private sector response to GBVF***

GCNSA Think Tank was established in 2022 to scope our approach

## ***B. Partnership with the International Finance Corporation (IFC)***

Our partnership with the IFC begins mid 2023 to deliver a 'South Africa Peer Learning Platform on Respectful Work Places'.

## ***C. Partnership with GVBV Response Fund***

GCNSA as a private sector implementation partner to the Fund. GCNSA scoping the methodology & products.



## **GROWTH AREA 2: SCALING UP SDG INNOVATION PROGRAMME FOR YOUNG PROFESSIONALS**

**We are leveraging the expertise and success of our flagship programme on Young Innovators**

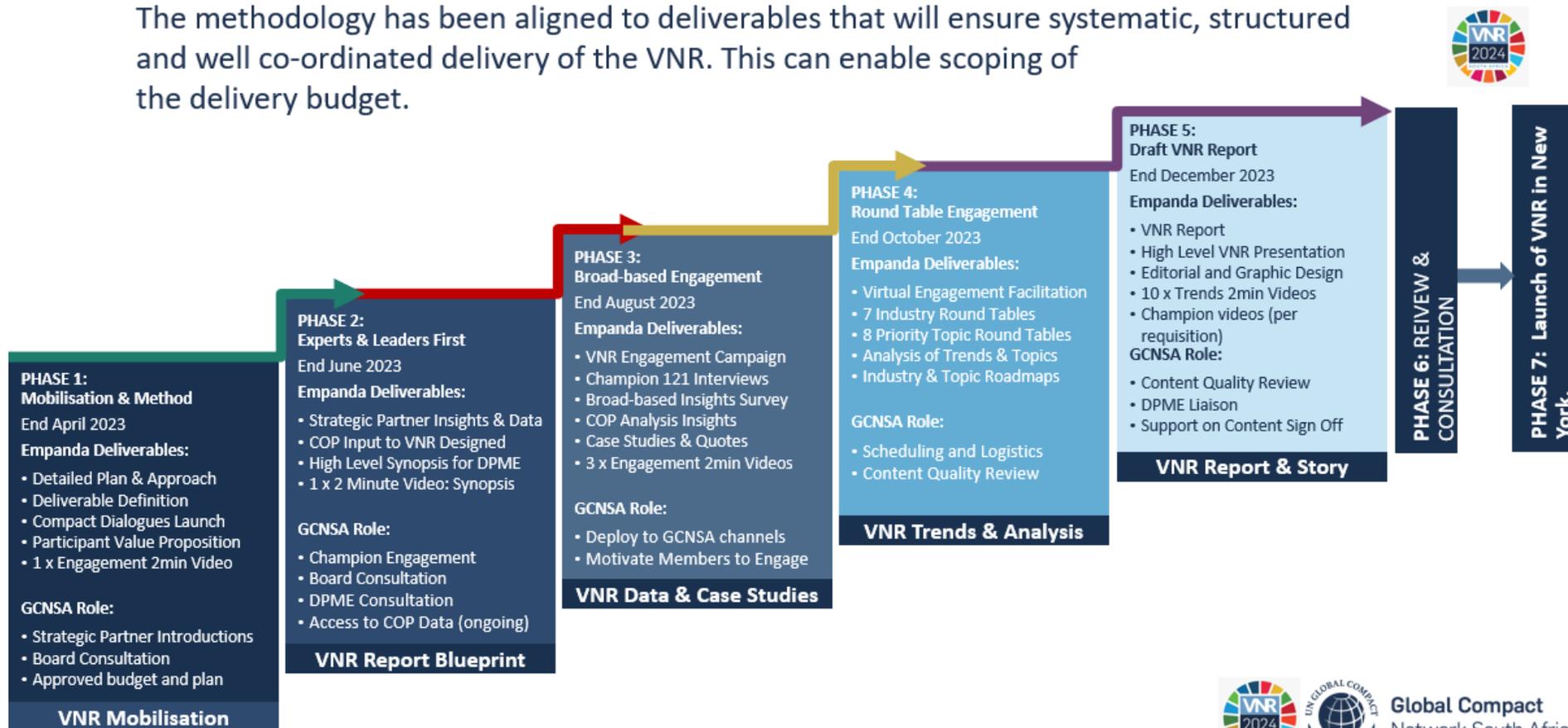
Currently redesigning this work through a small group of experts.

- Redesigned programme will open up for young entrepreneurs and those from TVET colleges.
- Idea is to use our experience from the SDG Innovation Programme to be more inclusive, scale up and open the SDG Innovation space for partnerships.
- Use it to address youth unemployment.



## 2 VNR 2024 Deliverable Pathway

The methodology has been aligned to deliverables that will ensure systematic, structured and well co-ordinated delivery of the VNR. This can enable scoping of the delivery budget.



Global Compact  
Network South Africa

# FLAGSHIP EVENT PARTICIPATION

18 September 2023	PRIVATE SECTOR FORUM	New York
19 September 2023	LEADERS SUMMIT	New York
20-21 September 2023	GLOBAL AFRICA BUSINESS INITIATIVE (GABI)	New York
1-12 December 2023	BUSINESS AMBITION FOR CLIMATE ACTION - CARING FOR CLIMATE	DUBAI

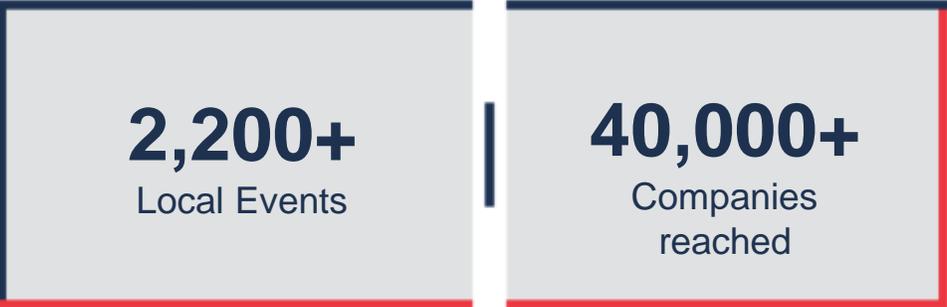
**12,000+**  
Event Attendees  
2022

**150+**  
Countries  
Represented 2022

**7.1M**  
Social Media  
Reach in 2022

# REGIONAL/LOCAL EVENTS

TBD	UNITING BUSINESS ASEAN	HYBRID
TBD	UNITING BUSINESS AFRICA	HYBRID
TBD	UNITING BUSINESS EUROPE	HYBRID

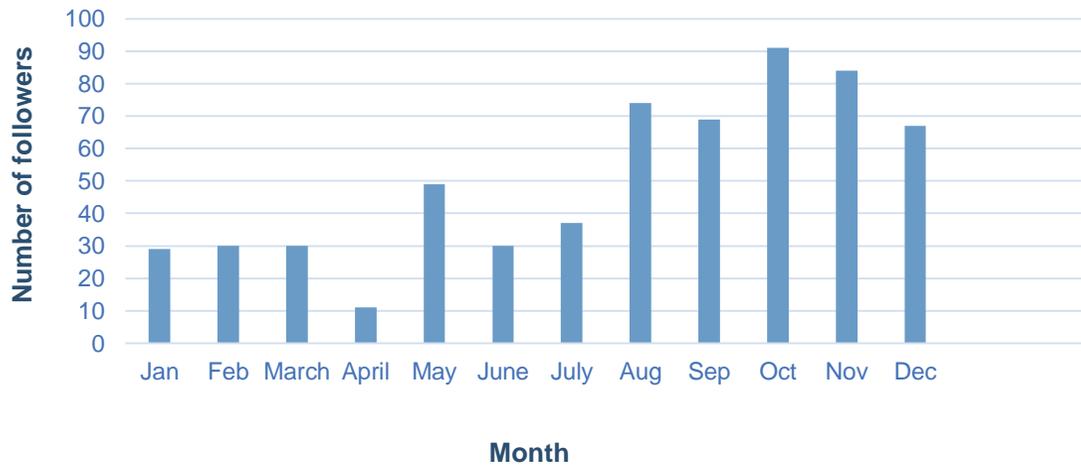


# 2022 MEDIA GROWTH

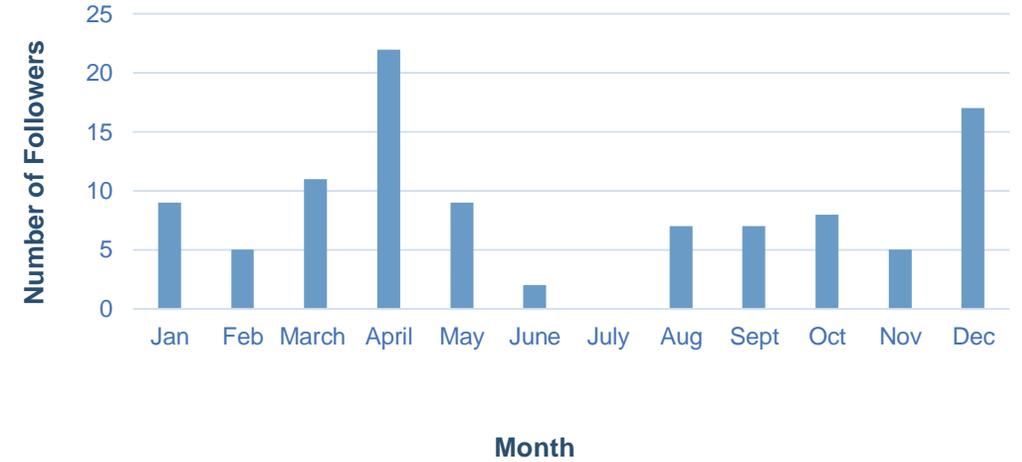
## Social Media Growth:

- We had a total of 3, 351 followers across on social media platforms for 2022
- Our growth in followers can mostly be attributed to posts that had local faces and were thus locally relevant

2022 New followers on LinkedIn



2022 New Followers Twitter



LinkedIn: 2022 Total New Followers - 601

Twitter: 2022 Total New Followers - 102

## 2022 TRADITIONAL MEDIA



Our Executive Director was featured on national newspaper, **Business Live**.

## DIGITAL MEDIA



The Compact Dialogues have also drawn a unique audience in our thought leadership sessions and the recordings are shared on **YouTube** with updates on **Twitter**

# INSIGHTS FROM 2022



## What worked:

- Social Media Posts with local context
- Marketing of The Compact Dialogues
- Marketing of Programmes on Social Media
- Internal Communications with Participants (Participant Engagement)
- Integration and Collaboration with Programmatic work

## What needs to be improved:

- Integration of Global and Local Marketing to suit audience
- Current Traditional Media Network not very strong

# MEET THE GCNSA TEAM!



Dr Achieng Ojwang  
Executive Director



Rethabile Mbokodi  
Programme Manager



Fezekisa Makeleni  
Executive Assistant &  
Operations



Sifiso Nkosi  
Programmes  
Coordinator



Debra Matanga  
Participant  
Engagement  
Coordinator



Sanelisiwe  
Mabaso  
Communications  
Intern

# UN GLOBAL COMPACT PARTICIPANTS IN SOUTH AFRICA



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